

KIM REYNOLDS

Graphic Designer

kimreynoldsdesign.com

kimberly.m.reynolds@gmail.com

20 Jay St., Cambridge, MA 02139

617-818-4400

Creative professional with ten years of agency and freelance experience across a variety of industries including technology, arts and entertainment, hospitality, and pharmaceuticals. Final products range from branding to trade show booths, from smartphone app graphics to websites. Able to work independently or collaboratively; works well in fast-paced environments with tight deadlines.

Adobe

Ai

Ps

Id

Microsoft



Web



CSS

HTML

EXPERIENCE

Production Artist, Sr. Production Artist

Cambridge BioMarketing
Cambridge, MA
Oct 2015 - present

Part of a small team within a marketing firm catering to pharmaceutical companies, facilitates revisions and finalization of files to prepare print, web, and trade show booths and materials for final production. Received multiple peer recognition awards for exceeding expectations. Contractor Oct 2015 to Sept 2016, then hired full time.

Graphic Designer

Prospect Hill Advisors
Houston, TX 2011 - present

Working directly with the CEO of this smartphone app development company on an as-needed basis to provide nearly all visual components for development and marketing of apps. This includes app mockups and graphics, logos, websites, pitch deck slides, email campaigns, and more. Product received seed funding in 2014 and has since branched out as a white-label app applicable to several other industries.

Graphic Designer

Self-Employed/Freelance
2011 - present

Working directly with individuals, entertainers, authors, CEOs and small business owners across the US and in Japan to develop branding and products from concept to completion in print and electronic formats.

Graphic Designer, Sr. Graphic Designer

Marcom Group
Fairfax, VA 2008 - 2011

Originally part of a temporary design team working in an fast-paced environment to complete a single project with an extremely short deadline, was the only temporary designer ultimately hired as a full time employee. Then contributed branding concepts and development for several Federal Agencies and nonprofit organizations. Exceeded expectations in annual employee review.

Graphic Designer (Contract)

Mack-Crouse Group
Alexandria, VA May - Nov 2008

Part of a design department in a fast-paced environment creating political direct mail on tight deadlines to create customized pieces to suit the personalities and specific messages of the candidates. During the contract period, was promoted from the secondary to the primary design team.

Volunteer, Graphic Designer

Smithsonian Institution
Washington, DC 2007 - 2008

Originally tasked with database entry for the Horticulture Services Division, but quickly moved on to creating graphics and materials. The redesign of an internal training program flyer resulted in a 50-100% increase in attendance, received a Certificate of Merit for Design.

EDUCATION

2017 Completion of Adobe InDesign Advanced training course, Sterling Ledet & Associates, Inc.

2008 Web Design and Development certification, Georgetown University

2003 Graduated *summa cum laude*, BFA program, Radford University